

TOP EXECUTIVES IN SOUTH AMERICA



Total file size: 4,077,563

Cost per'000:

a) Single use: US\$300.00

b) Annual use: US\$400.00

Background

Countries in Latin America have managed to resist the global economic and financial crisis more successfully than in many other regions of the world. Similarly, they are showing relatively faster signs of recovery. Economic growth in the region is stronger than in most OECD countries and their main executives knows very well how to act in this new horizon.

This list shows the main managers of top and middle companies and the sources come from top business magazines and chambers of commerce in each country, both tested on multiple direct marketing campaigns.

File Breakdown

Postal / Telephone addresses	4,077,563
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Country	Top executives	Middle executives	Other
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Argentina	270,356	3,022	6,985
Brazil	2,263,326	146,787	246,465
Chile	14,023	634	207
Peru	801,139	50,292	2,004
Colombia	9,263	1,491	670
Mexico	181,569	34,861	9,568
Ecuador	1,653	208	44
Uruguay	3,689	52	141
Venezuela	29,062	10	42
Total	3,574,080	237,357	266,126

By Country

Selections available

- Name
- Company name
- Job function
- Address
- Postal code
- Telephone number
- Economic activity
- Employee size

Production/Delivery Costs

Fee: US\$ 50.00

Restrictions

- Sample mail piece submitted for approval
- Minimum order 10,000 or US\$3,000.00
- List rental agreement must be signed by mailer
- First time rental must be prepaid
- Brokerage commission rates are offered on a reciprocal basis where applicable
- Full terms and conditions available on request

Useful Info

- This file is updated on a monthly basis
- This file has been seeded
- Two mailing pieces to be supplied for list owner's approval.
- Telemarketing speech to be supplied for review.

Delivery time

3 business days upon confirmation of order.